

COMMUNITIES, SCIENTIFIC DISCOVERIES, AND LEARNING

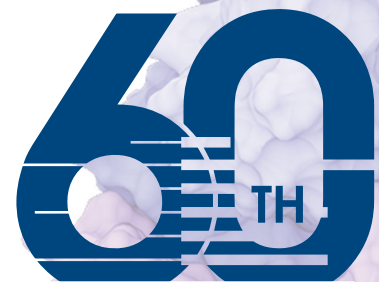
Biophysical Society

2016 Exhibitor Prospectus

LOS ANGELES CONVENTION CENTER LOS ANGELES, CALIFORNIA

60TH ANNUAL MEETING, FEBRUARY 27–MARCH 2, 2016 | EXHIBIT DATES, FEBRUARY 28–MARCH 1, 2016

SIGN UP NOW TO GUARANTEE YOUR SPACE!



ANNUAL MEETING

Biophysical Society

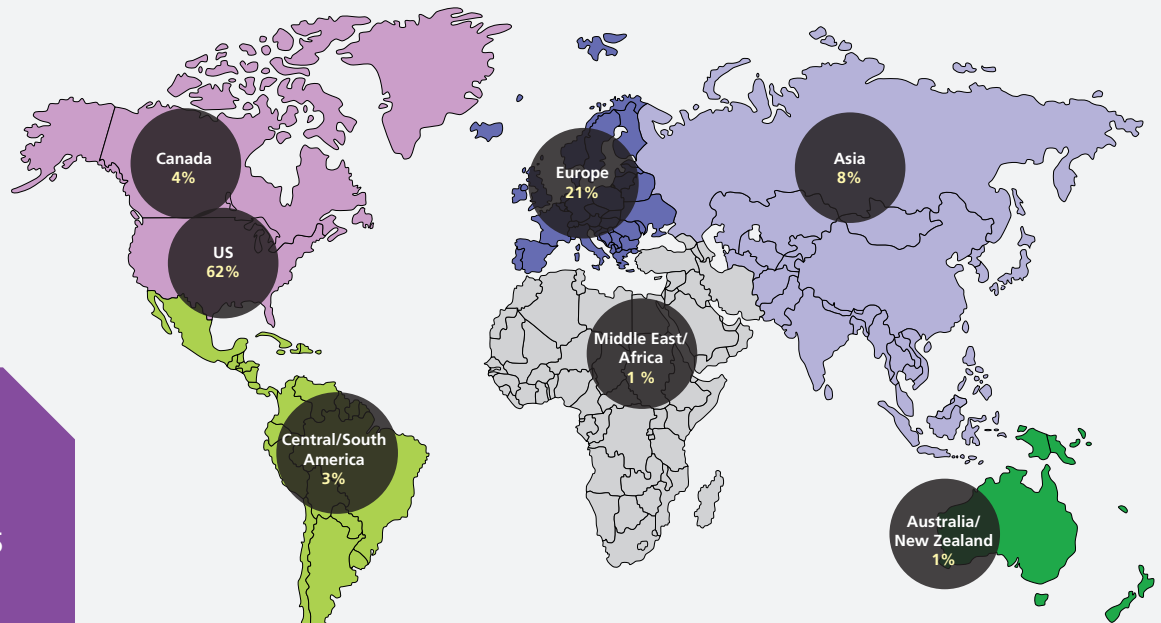
LOS ANGELES, CALIFORNIA • FEBRUARY 27 – MARCH 2, 2016

www.biophysics.org/2016meeting

The World's Largest Meeting of Scientists Working in the Field of Biophysics

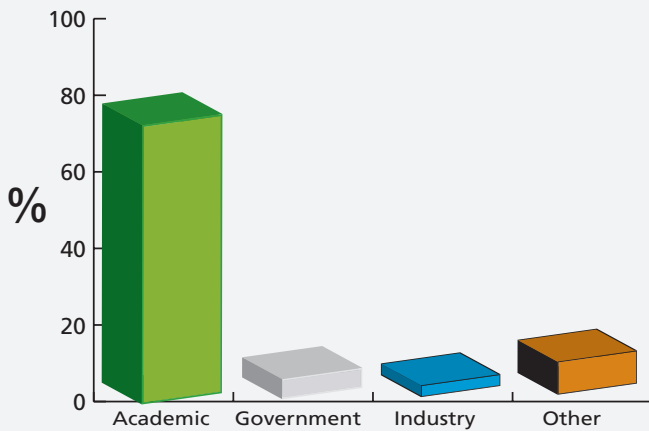
WHO ATTENDS THE BIOPHYSICAL SOCIETY'S ANNUAL MEETING?

The Annual Meeting is the largest educational and networking event for those involved in the interdisciplinary field of biophysics. Our global audience attends to pursue the latest in scientific knowledge and learn about cutting-edge technology.



Scientific leaders representing more than **56 unique international markets** attended the 2015 Annual Meeting

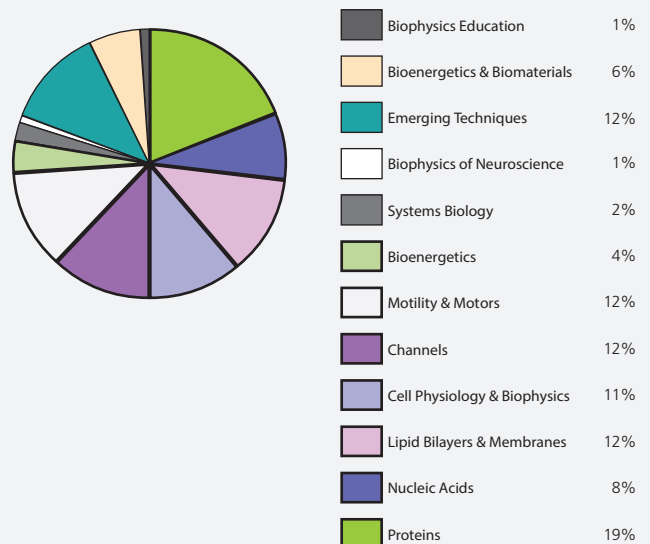
EMPLOYMENT SECTORS REPRESENTED



The scope and quality of the scientific exchange makes the Annual Meeting the ideal venue for researchers working in academia, government, and industry to disseminate new research findings, interact, collaborate, and discuss the latest and most exciting scientific advances.

ATTENDEE MAJOR FIELDS OF RESEARCH

Professionals conducting research in these fields of biophysics attended the 2015 Annual Meeting.



Who Should Exhibit?

THE ANNUAL MEETING IS THE LEADING FORUM FOR INVESTIGATORS SPECIALIZING IN THE FASTEST GROWING SCIENTIFIC DISCIPLINE, BIOPHYSICS.

The Biophysical Society offers exhibit space for the purpose of providing members, and others in the scientific community, access to the products and service they require to continue their important research. The nearly 7,000 attendees are eager to learn how your products and services contribute to their work.

If your customers are working in these research areas, you can't afford to miss this opportunity!

- Biochemistry
- Bioengineering
- Biological Fluorescence
- Biomaterials
- Biomedical Engineering
- Cancer & Disease Research
- Cardiac Muscle Research & Electrophysiology
- Cardiovascular Medicine
- Cell Biology
- Cell Mechanics & Motility
- Cell Physiology
- Channels
- Computational Biology & Chemistry
- CryoEM
- DNA & RNA Structure
- Drug Discovery
- Electrophysiology
- Fiber & Molecular Mechanics of Muscles
- Fluorescence and Spectroscopy
- Imaging and Optical Microscopy
- Materials Science
- Mechanobiology of Protein & Cells
- Membrane Physical Chemistry
- Membrane Protein Structure & Function
- Membrane Structure & Dynamics
- Molecular biology
- Molecular Dynamics
- Muscle Function
- Nanotechnology
- Neuroscience
- Pharmacology & Drug Discovery
- Physiology
- Protein and Nucleic Acid Interactions
- Protein Dynamics
- Protein Folding & Unfolding
- Protein Structure
- Signaling
- Single Molecule Techniques
- Spectroscopy
- Structural Biology
- Systems Biology
- Virology

“The attendees are the most technically astute clientele of any meeting we go to. A show we always attend!”

— Dale Flaming
Sutter Instrument Company
Exhibiting for over 17 years

Los Angeles 2016

The Los Angeles/Orange County cluster has the largest life sciences-related employment pool in the country, with over 118,000 individuals actively working in the industry. The six-county region of Greater Los Angeles is home to approximately 900 life science companies.

- Home of some of the nation's top schools, including:
 - UCLA
 - University of South California
 - Caltech
- A robust biotech corridor due to Caltech and USC's up and coming Biotechnology Park in Boyle Heights
- Within driving distance of:
 - University of San Diego
 - Burnham Institute for Medical Research
 - Salk Institute for Biological Studies
 - The Scripps Research Institute

WEST COAST ANNUAL MEETING REGISTRATION FIGURES

California has always been our most popular Annual Meeting location. Booth traffic and leads await you in the Exhibit Hall. Make sure you are there to meet face-to-face with 7,000 customers in just three days!

	2010	2012	2014
	San Francisco	San Diego	San Francisco
Members	5787	5164	5425
Non-Members	505	488	645
Guests	122	87	131
Total Scientific	6414	5739	6201
Exhibitors	719	645	657
Press	11	3	4
Total Attendance	7144	6387	6862
Abstracts	4388	4140	4489

General Information

LOCATION

Los Angeles Convention Center
1201 S Figueroa Street
Los Angeles, CA 90015

EXHIBIT HALL & POSTER LOCATION

West Hall

MEETING

Saturday, February 27 – Wednesday, March 2

EXHIBIT HALL DATES AND TIMES

Sunday, February 28	10:00 AM – 5:00 PM
Monday, February 29	10:00 AM – 5:00 PM
Tuesday, March 1	10:00 AM – 4:30 PM

EXHIBITOR REGISTRATION

Friday, February 26	8:00 AM – 5:00 PM
Saturday, February 27	8:00 AM – 6:30 PM
Sunday, February 28	8:00 AM – 5:00 PM
Monday, February 29	8:00 AM – 5:00 PM

INSTALLATION HOURS

Friday, February 26	8:00 AM – 5:00 PM
Saturday, February 27	8:00 AM – 6:30 PM

DISMANTLING HOURS

Tuesday, March 1	5:00 PM – 10:00 PM
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Note: Table, chairs, wastebasket, and carpet are not included in booth fees. Organizations are required to carpet their booth(s).

COST FOR EXHIBIT SPACE

Standard 10'x10' Exhibit Space	\$2,200 per booth
Corner 10'x10' Exhibit Space	\$2,550 per booth

EXHIBITOR BENEFITS

- Listing in the Annual Meeting Program with a 50-word description of your company, products and services, and one copy of the Annual Meeting Program
- Six Exhibitor badges per 10'x10' space purchased.
- Four complimentary guest badges to be used for visitors in the Exhibit Hall
- Complimentary meeting Scientific Session registration(s):
100 sq.ft.–300 sq.ft.: **one** complimentary scientific sessions badge
400 sq.ft.–600 sq.ft.: **two** complimentary scientific sessions badges
700+ sq.ft.: **three** complimentary scientific sessions badges
- Complimentary use of the Biophysical Society's Career Center. Exhibiting companies may post positions online and interview on-site at the 2016 Annual Meeting
- Direct hyperlink to your company's website from the Biophysical Society's Annual Meeting website
- Exclusive right to purchase the pre- and post- Annual Meeting attendee mailing lists
- Access to Exhibitor Lounge
- Exclusive exhibitor only marketing opportunities

Scientific poster sessions end on Wednesday, the day after the Exhibits close, so attendees are still present the last day of exhibits!



"The Biophysical Society has opened the doors for us to a market segment that would have gone unexplored otherwise. The interactions with attendees and fellow exhibitors has been invaluable for our growth."

—Monika Fleishner
Extrel

LIFE SCIENCE RESEARCHERS REQUIRE THE LATEST TECHNOLOGIES AND PRODUCTS.

We asked the 2015 Annual Meeting attendees what products they need. The following is a list of what they are looking to purchase at the 2016 Annual Meeting.

- 3-D Visualization
- Amperometry/Voltammetry Instrumentation
- Amphipols
- Amplifiers
- Analytical Ultracentrifugation
- Analytical/Testing Services
- Antibodies
- Antibody Microarray Products
- Assay Kits
- Atomic Force Microscopes
- Atomic Force Spectroscopy
- Automated Temperature/Titration Filter Fluorometer
- Automated Titrating Fluorometer
- Biochemical Reagents
- Biochemicals
- Bioinformatics
- Biotechnology
- Calorimetry
- Cameras
- Cardioexcyte
- Cell Biology Products
- Cell Culture Products
- Cell Motion Imaging System
- Cell/Tissue Imaging & Mechanics
- Centrifuge System
- Chemidoc
- Chromatography
- Circular Dicroism Spectroscopy
- CLEM Equipment
- Computational Biology Products
- Computational Chemistry
- Computational Software
- Computers
- Confocal Microscopes
- CRISPR/Cas9 systems
- CryoEM
- Crystallization Utilities
- Curvettes
- Data Acquisition
- Data Analysis
- Data Analysis Software
- Detergents
- Digitizers
- Dissecting Equipment
- Electromechanical Instrumentation
- Electron Microscopy & Tomography
- Electrophoresis Equipment
- Electrophysiological Data Acquisition
- Electrophysiological Instruments
- Electrophysiology
- Electrophysiology Equipment
- Electrophysiology Software
- Environmental Chambers
- Filter Wheels
- Flash Lamps
- Fluid Flow Chambers
- Fluorescence
- Fluorescence Anisotropy
- Fluorescence Correlation Spectroscopy
- Fluorescence Image Analysis Equipment
- Fluorescence Lifetime Imaging
- Fluorescent Antibodies
- Fluorescent Filters
- Fluorescent Probes
- Fluorometers
- Fluorescence Scanners
- Glass Capillary Tubing
- Glassware
- High-Throughput Instrumentation
- Image Acquisition Systems
- Image Analysis
- Image Analysis Software
- Image Analysis, High Resolution
- Image Analyzers, FISH Applications
- Image Analyzers, High Resolution,
- Image Analyzers, High Speed,
- Image Analyzers, Radiometric Dyes
- Image Intensifiers
- Image Stabilization
- Imaging Chambers
- Imaging Systems
- Imaging, Spectral
- Immunochemicals
- Incubators
- Infrared Spectroscopy
- Interferometers
- IonOptics
- Isotope Labeled Compounds
- Label Free Sensing
- Labeling Dyes
- Laboratory Apparatus & Equipment
- Langmuir Troughs
- Lasers
- LED Light Sources
- Light Microscopy & Super Resolution Imaging
- Light Sheet Microscopy
- Light Sources
- Lipids
- Liposome Preparation Equipment
- Liquid Chromatography Instruments
- Magnetic Resonance Imaging
- Magnetic Stirrers
- Mass Spectrometry
- Micro Environmental Control
- Microcalorimetry Systems
- Microdissecting Instruments
- Microelectrode Holders
- Microelectrodes
- Microfluidic Chambers
- Microfluidics & Microfabrication
- Microforges
- Microinjectors
- Micromanipulators
- Micropipette Pullers
- Micropipettes
- Micropositioners
- Microscope Accessories
- Microscope Drift Correction
- Microscope Stages
- Microscopes
- Microscopy Chambers
- Microtomes
- Modelling Software
- Molecular Biology Products
- Molecular Dynamics Simulations
- Molecular Modeling
- Monochromators
- Nanodrops
- Nanopositioning Systems
- Nanotechnology
- Near-Field Scanning Optical Microscopes
- Nuclear Magnetic Resonance
- Nuclear Magnetic Resonance/EPR spectroscopy
- Optical Spectroscopy (CD & UV-VIS)
- Oxygraph Repriometer
- Particle Sizing
- Patch Clamp Instrumentation
- Peptides
- Perfusion Stepper System
- Perfusion Systems
- Pharmaceutical Development Equipment
- Phospholipids
- Photometers
- Piezo Lens Positioners
- Piezo Stages
- Pipettes
- Plate Dispensers
- Probes
- Protein Binding Studies
- Protein Expression
- Protein Purification Systems
- Protein Structure Data
- Pumps
- Quartz Crystal Microbalance
- Rapid Kinetics Instruments
- Reagents
- Recording Chambers
- Rheometers/Viscometers
- Scanning Electron Microscope
- Scanning Probe Microscopes
- Scientific CMOS Cameras
- Screening, High-Throughput
- Sensors
- Shutters
- Signal Transduction Reagents
- Single Molecule Methods
- Software
- Solid State Lasers
- Spectrofluorometers
- Spectrometers
- Spectrophotometers
- Spectroscopy Accessories
- Spingolipids
- Stand Alone Stopped-Flow Unit
- Stepper Technology
- Sterols
- Stimulators
- Stimulus Isolators
- Stopped-Flow Spectroscopy
- Substrates
- Super Resolution Microscopy
- Supercomputing Node Manufacturers
- Surgical Instruments
- TCSPC Components
- Temperature Controllers
- Tensiometers
- Tomography
- UV Spectroscopy
- Vibration Isolation Systems
- Vibrational Spectroscopy (Infrared & Raman)
- Video Microscopy Systems
- Voltage Clamp Instrumentation
- X-Ray & Neutron Scattering & Diffraction
- X-Ray Crystallography
- X-ray Diffraction Equipment
- X-ray Imaging Equipment
- Zeta Potential
- and more...

Past and Present Exhibiting Companies

IF YOUR COMPETITORS ARE LISTED HERE, YOU SHOULD BE TOO!

Exhibitors at the BPS Annual Meeting offer an extensive selection of products and services in high demand by life science researchers. Take a look at who has exhibited at the BPS Annual Meetings—you can't afford to miss the 2016 meeting!

- 3T Analytik
- 89 North
- A-M Systems
- **AAT Bioquest, Inc.**
- ACS Publications
- Advansta, Inc.
- Affymetrix, Inc.
- **Agilent Technologies**
- AIP Publishing
- **ALA Scientific Instruments, Inc.**
- **Alembic Instruments, Inc.**
- Alomone Labs Ltd.
- Alpha MED Scientific, Inc.
- American Society for Biochemistry and Molecular Biology
- American Society for Cell Biology
- Anasys Instruments
- **Anatrace**
- Andor Technology
- Anton Paar USA
- Apogee Image Systems, Inc.
- Applied Photophysics Ltd.
- Applied Precision, Inc.
- **ASI/Applied Scientific Instrumentation**
- **Asylum Research, an Oxford Instruments Company**
- **Aurora Scientific, Inc.**
- AutoMate Scientific
- Avalance Biotech
- Avanti Polar Lipids, Inc.
- **Aviv Biomedical, Inc.**
- Aviva Biosciences Corp.
- Axiogenesis AG
- Azure Biosystems
- B&W Tek, Inc.
- BaySpec, Inc.
- B-Bridge International
- Bio Techniques
- BioCAT, Illinois Institute of Technology
- Biochemical Journal/Biochemical Society
- Biolin Scientific, Inc.
- Biolog
- **Bio-Logic USA**
- BioNavis, Ltd.
- BiOptix
- Biosearch Technologies, Inc.
- BioMed Central
- BioMex Solutions
- BioVision Technologies, Inc.
- Bitplane, Inc.
- Boston Electronics Corporation
- BrainBits, LLC
- Brandel
- Brookhaven Instruments Corporation
- **Bruker Corporation**
- Caisson Laboratories
- Cambridge Electronic Design Ltd.
- Cambridge University Press
- **Carl Zeiss Microscopy, LLC**
- **Cedarlane**
- **Cell MicroControls**
- **Cell Press**
- Cellctricon, Inc.
- ChanTest Corporation
- **Chroma Technology Corporation**
- **Cobolt AB**
- Cooke Corporation
- **CRC Press/Taylor & Francis Group**
- Cubist Pharmaceuticals
- Cytocentrics GmbH
- Cytoo
- CVI Melles Griot
- DE NOVO SOFTWARE
- Dynamic Biosensors
- **DRV Technologies**
- Ecocyte Bioscience
- eDAQ, Inc.
- Elliot Scientific Ltd.
- **Edinburgh Instruments**
- **Electron Microscopy Sciences**
- **Elements SRL**
- Embi Tec
- Emerald Bio
- Energetiq Technology, Inc.
- Enzyme Research Labs/ DSM Pentapharm
- EPI Technology
- Extrel CMS
- F1000 Research
- FEI Company
- Femtonics Ltd.
- Fianium, Inc.
- Finger Lakes Instrumentation
- Flow Jo
- **Fluicell**
- Fluxion Biosciences
- flyion GmbH
- Fondazione Istituto Italiano di Tecnologia
- ForteBio - A Division of Pall Life Sciences
- **Garland Science**
- Gatan, Inc.
- GE Healthcare
- **Gene Tools, LLC**
- GenScript USA, Inc.
- Getson & Schatz PC
- Haison Technology, Inc.
- **Hamamatsu Corporation**
- Hecus X-Ray Systems
- HEKA Elektronik
- **Hellma USA**
- Hitachi High Technologies America
- **HORIBA Scientific/ Photon Technology International, Inc.**
- Human Frontier Science Program (HFSP)
- HUYGENS Scientific Volume Imaging
- ICx Technologies
- IDEX Optics & Photonics
- **IonOptix, LLC**
- **Ionovation GmbH**
- IOP Publishing
- ISS, Inc.
- Jackson ImmunoResearch Labs
- JASCO
- Joint School of Nanoscience and Nanoengineering
- Journal of General Physiology
- JoVE
- JPK Instruments
- **Keysight Technologies**
- **KinTek Corporation**
- KSV NIMA
- La Vision Bio Tec GmbH
- **Laboratory for Fluorescence Dynamics**
- Lasos Lasertechnik GmbH
- Lafayette-Campden Neuroscience
- Leica Microsystems
- LOT- Quantum Design
- Ludesco/Accu-Scope
- Ludl Electronic Products, Ltd.
- Luigs & Neumann GmbH
- **LUMICKS B.V.**
- Lumin Dynamics
- **Mad City Labs, Inc.**
- Malvern Instruments
- Market Tech, Inc
- **Matreya Inc**
- MedChem 101
- Media Cybernetics
- Micro Photonics, Inc.
- Micro-Manager
- MicroSurfaces, Inc.
- **Mightex Systems**
- **Minus K Technology, Inc.**
- **Molecular Devices, LLC**
- **Multi Channel Systems**
- Myotronic UG
- **Nanon Technologies GmbH**
- **NanoandMore USA, Inc.**
- Nanomagnetics Instruments
- **NanoTemper Technologies, Inc.**
- Nanonics Imaging Ltd.
- Nanosurf, Inc.
- Narishige International USA, Inc.
- Navitar
- National Science Foundation
- **NeoBiosystems, Inc.**
- Neuroscience Tools
- Newport Corporation
- **Nikon Instruments, Inc.**
- **npi electronic**
- nPoint, Inc.
- Nuvu Cameras
- Olis, Inc.
- **Olympus America, Inc.**
- On the Avenue Marketing
- One World Lab
- Optical Building Blocks Corporation
- Optofluidics
- Origin Lab Corporation
- Otto Trading, Inc.
- **Pacer Scientific**
- Park Systems, Inc.
- **PCO-TECH, Inc.**
- Peptides International
- Phasefocus
- Phasics
- **Photometrics**
- Photon Control, Inc.
- Photonics Media
- Physics Today - AIP
- **PI (Physik Instrumente) LP**
- **PicoQuant Photonics**
- Piezosystem Jena
- PLOS
- PNAS
- Precision Plastic, Inc.
- Princeton Instruments
- **Prior Scientific**
- QImaging
- **Quantum Northwest**
- **Rainin Instrument, LLC**
- **Rapp OptoElectronic GmbH**
- Rayonix
- RCSB PDB & PSI SGKB
- RedShirt Imaging
- Reichert Technologies
- Renishaw Inc
- Research Institute of Biomolecular Metrology
- Rockefeller University Press
- Royal Society Publishing
- RPMC Lasers, Inc.
- Sapidyne Instruments
- Scientifica Ltd
- **SciMeasure**
- SDx Tethered Membranes
- Seahorse Bioscience
- **Semrock, Inc.**
- **SensaspeX OY**
- SensiQ Technologies, Inc.
- Sierra Sensors GmbH
- **Siskiyou Corporation**
- Sophion Bioscience
- Springer
- **Stanford Photonics, Inc.**
- Strain Measurement Devices, Inc.
- Stoelting Company
- **Sutter Instrument Company**
- Sysmex Corporation
- **TA Instruments**
- Technical Manufacturing Company
- TgK Scientific Ltd.
- TMC Ametek
- The New York Times Newspaper
- **The Physiological Society**
- The Royal Society of Chemistry
- Thermo Scientific
- Thomas Reuters EndNote
- **Thorlabs, Inc.**
- TILL Photonics
- TIRF Labs
- Tokai Hit Co., Ltd.
- US Department of Energy
- UVP, LLC
- Vari Group
- Varian, Inc.
- VisiTech International
- Vutara, Inc.
- **Warner Instruments**
- Wasatch Microfluidics, Inc.
- Wiley
- **World Precision Instruments, Inc.**
- **Wyatt Technology Corporation**

Companies in **Bold** have already secured space for 2016.

THE EXHIBIT HALL WILL SELL OUT EARLY THIS YEAR

137	236	237	336	337	436	437	NeoBi osyst 536	IonOptix 20'	Aurora 636	20' ISS, Inc. 20'	737	836	837	936	937	1036	
135	234	235	334	335	434	433	lonov ation 435	535	634	635	735	834	835	934	935	1034	
							PCO- TECH, 532										
131	230	231	330	331	KinTek Corporatio 20'			ASI/A ppled 531	630	631	730	731	830	831	930	931	1030
129	228	229	328	329	428			Anatr ace 529	628	Matre ya 629	728	729	828	829	928	929	1028
							20' Warner 427										
Prior Scient 125	224	225	ALA Scient 324	325	424	HEKA Elektronik 20'	Multi Channel 20'	Nikon Instru ments 523	624	625	724	725	824	Fluicel 1 825	924	925	1024
Sensa pex 123	222	DRV Techn 223	npi electr 322	Keyssi ght 323	Alem bic 422	423	522	Cell Micro 622		Pacer Scient 623	Rapp OptoE 722	Semr ock, 723	Gene Tools, 822	Might ex 823	922	923	Narish lge 1022
115	214	215	The Physi 314	Cell Press 313	World Preci 414	Stanf ord 415	Biolog ic 514	Nanon 40'	Edinburgh Instrument 20'	Electron Microscopy 20'	Minus K 714	Elemen ts 715	814	SciMe asure 815	914	915	1014
113	212	213	312	311	412	Cobol t. Inc. 413	Hamamatsu Corporation 20'	609	712	613	712	713	812	813	912	913	Aviv Biome 1012
111	210	211	310	IOP Publis 309	Olympus America, 20'	Hamamatsu Corporation 20'	Avanti Polar Lipids, Inc. 30'	Molecular Devices, 20'	710	Asylum Research, 20'	Siskiy ou 708	711	810	811	910	911	1010
109	208	209	308									Helmi a USA 709	808	809	908	909	1008
105	204	205	304	Photo metri 404	20' Thorlabs			Mad City Labs, Inc. 30'	Sutter Instrument 30'	Chroma Technology 20'	Laboratory 704	Nano Temp 705	AAT Bioqu 804			905	Rainin Instrument, 20'
103	202	PicoQuant 20'	Garlan d 300	303	PI (Physik Instrumente 20'					Wyatt Techn 801	Bruker Corporation 20'	802	Cedari ane 800	20' HORIBA Scientific	801	903	1002
Carl Zeiss 101	TA Instru 200	201	300	Taylor & 301	400											Quant um 901	LUMIC KS 1000

PUBLISHERS ROW



ENTRANCE

THE EXHIBIT HALL IS ALREADY OVER

50% SOLD
(as of June 2015)

BOOK YOUR SPACE TODAY!

CONTACT INFORMATION

Exhibits and Sales Manager
Phone: (240) 290-5609
Fax: (240) 290-5555
exhibits@biophysics.org
www.biophysics.org/2016meeting

"Of all the meetings we attend, the Biophysical Society Annual Meeting provides Warner Instruments with the greatest density of high quality customer contacts, who consequently provide us with the highest caliber feedback and insight into the use of our products"

— Edmond Buck, Warner Instruments, Exhibitor

MAXIMIZE YOUR BOOTH TRAFFIC WITH ON-SITE PROMOTIONAL OPPORTUNITIES

Increasing the visibility of your company is vital to taking full advantage of your exhibitor experience. The Biophysical Society provides several methods to maximize your exposure to attendees, before, during, and after the Annual Meeting. Increase traffic to your booth, and keep your name in front of attendees all year long! These tested marketing approaches will provide valuable exposure, and draw attendees to your booth.

ON-SITE COMPANY BRANDING

Registration Tote Bags **\$9,000**

- Company logo (single color) imprinted on all tote bags
- All meeting attendees will receive a tote bag at registration

Registration Package **\$9,000**

- Company's name and logo will be displayed on signage around the registration counter plates. These signs are prominently displayed where all of the event traffic funnels through to the registration counters
- Company's logo displayed as the computer screen saver for all the registration desk computers
- Company logo and website displayed in the all attendees email

Badge Lanyards **\$8,000**

- Company logo printed in one color on the lanyard
- All meeting attendees will receive a badge lanyard at registration

Cyber Café **\$6,000 each**

- Company logo set on computer screens as the desktop image
- Signage at computers recognizing your company
- Company may supply mouse pads with company name/logo

Exhibits & Poster Locator Sign **\$5,000 (Exclusive)**

- Company logo printed on the Booth Locator boards located inside and outside the Exhibit Hall
- Company booth highlighted on the floor plan of the Booth Locator boards
- Highlighted listing on live floor plan

Meeting Note Pads **\$4,000**

- Designed for use during the meeting and at home. Each note pad features your company logo in one color on the top of the note pad that is distributed in the conference tote bag

Meeting Pens **\$4,000**

- Company name, logo, and/or web address, printed in one color on pens inserted into the Annual Meeting tote bag

Carpet Decals **\$3,000**

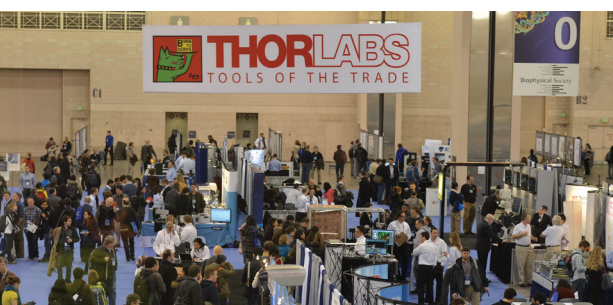
- Lead buyers directly to your booth by placing carpet decals in the main entrance of the exhibit hall or entrance of your aisle sign
- As all 7,000 attendees walk into the Exhibit Hall they would be directed to your booth

Annual Meeting Bag Inserts **\$1,600 (5 available)**

- Place an 8 ½ x 11, one sheet insert in each tote bag
- All Meeting attendees will receive a tote bag with your insert at registration

Exhibit Hall Aisle Signs **\$1,500 (9 available)**

- Company logo printed double-sided in full color on the bottom of the large sign hanging above each aisle
- Each sign limited to one company



DIGITAL ADVERTISING

Mobile App **\$5,000**

Be seen every time, everywhere! Get maximum exposure within the app as well as in all communications related to the app (print, on-site signage and digital communications). Keep your company in the spotlight the entire show and only a touch away!

- Banner on log-in page
- Your logo on the loading page of the app
- Banner on map page
- A tab to display your message without requiring Internet access
- Your logo on all signage about the app at the show
- Exposure on email communications from the Society to the Society members and attendees

Meeting Website Banner Ads **NEW**

\$2,000—3 months | \$1,500—2 months | \$1,000—1 month (3 available)

- Enhance your brand awareness through our NEW online advertising opportunities. Drive viewers to your company website and generate higher contact rates by advertising on BPS meeting website
- Banner consists of a logo or content (content must be approved)

Dedicated Banners on Email (3 available) **NEW**

To receive the maximum exposure in advance choose from the November, December, or January email sent out to all attendees. Company logo/or content approved banner hyperlinked.

Pricing varies on month and distribution list, contact exhibits@biophysics.org for pricing.

SOCIAL EVENTS & NETWORKING

Monday Night Social Reception **\$20,000**

- 1 exclusive sponsorship, or 4 sponsorships at \$5,000 each
- If exclusive: a complimentary full-page advertisement in the Annual Meeting Program, table to display your products at event
- Logo recognition on prominent on-site signage
- Sponsor ribbons for all booth staff

Saturday Opening Mixer **\$10,000**

- 1 exclusive sponsorship, or 4 sponsorships at \$2,500 each
- Logo recognition on prominent on-site signage
- Sponsor ribbons for all booth staff

New Member Welcome Coffee **\$5,000**

- Signage at the event recognizing your company
- Recognition in the email inviting attendees to the event
- Opportunity to provide promotional items or company information during event

Afternoon Break Sponsor **\$2,500**

- Signage at the event recognizing your company
- Company recognition on loudspeaker announcements made in the Exhibit Hall pertaining to this break

Speaker Ready Room **\$2,000**

- Signage in the Speaker Ready Room
- Opportunity to provide promotional material in the Speaker Ready Room

GENERAL

Annual Meeting Supporter **\$500**

SUPPORT FUTURE RESEARCHERS

SRAA Poster Competition **\$1,000 (3 available)**

- Signage at the event recognizing your company

Image Contest **\$5,000**

- Company recognition and hyperlink on the image submission site
- Company recognition on all contest signage and event promotion, including emails and webpage
- Company recognition on loudspeaker announcements made in the Exhibit Hall pertaining to this contest

Image Contest Prizes **\$3,000**

- Company recognition on all contest signage and event promotion, including emails and webpage
- Company recognition on loudspeaker announcements made in the Exhibit Hall pertaining to this contest

Undergraduate Poster Fest **\$1,500 (3 available)**

- Signage at the event recognizing your company

ADDITIONAL BENEFITS

Recognition on signage throughout the Annual Meeting

Mention in the Society's monthly Newsletter through March 2016

Sponsor ribbons for exhibit personnel, if exhibiting

Recognition in the Annual Meeting Program Guide and other materials

Priority Points toward booth selection

Logo with hyperlink on the front page of the Annual Meeting website

National Lecturer



David E. Shaw
D.E. Shaw Research

Molecular Movies: Feature-Length Simulations of Protein Dynamics

The 2016 Annual Meeting program highlights scientific discoveries, methodological breakthroughs, and emerging technologies in the areas of biophysics.

Symposia will feature traditional strengths of the Society, including advances in multi-scale imaging, mechano-sensing and -signaling, membrane biophysics, computational studies, and systems biology. Additionally, we are particularly excited about novel symposia that focus on optogenetics, biomimetic models of the cytoskeleton, biophysics of the immune system, and a special symposium jointly sponsored with the American Association of Physicists in Medicine that bridges molecular biophysics with clinical applications.

2016 Program Co-chairs

— Vasanthi Jayaraman
University of Texas Health Science Center

— Michael Ostap
University of Pennsylvania

Symposia

Take a look at the science being discussed. If your products are used by these scientists, don't miss this opportunity to develop critical connections and increase your customer base!

Structure and Motion of Cilia and Flagella

Jonathon Howard, Yale University, Chair
Daniela Nicastro, Brandeis University
Masahide Kikkawa, University of Tokyo, Japan
Raymond Goldstein, University of Cambridge, United Kingdom

Biomimetic Models for the Study of Cytoskeletal Organization

Kinneret Keren, Technion, Israel Institute of Technology, Chair
Petra Schwille, Max Planck Institute, Germany
Andreas Bausch, Technische Universität München, Germany
David Warshaw, University of Vermont

Mechanosensing and Mechanosignaling in Muscle

Olga Mayans, University of Liverpool, United Kingdom, Chair
Miklos Kellermayr, Semmelweis University, Hungary
Ye Chen-Izu, University of California, Davis
Benjamin Prosser, University of Pennsylvania

Emerging Techniques for the Study of Cell Mechanics

Amy Rowat, University of California, Los Angeles, Chair
Dyche Mullins, University of California, San Francisco
Jochen Guck, TU Dresden, Germany
Todd Sulchek, Georgia Tech

Multi-Scale Correlative Imaging Techniques

Jacob Hoogenboom, Delft University of Technology, The Netherlands, Chair
Carolyn Larabell, University of California, San Francisco
Melike Lakadamyali, ICFO, Spain
Eric Betzig, HHMI, Janelia Farms Research

Folding Rates and Routes: Defining Principles

Jane Clarke, University of Cambridge, United Kingdom, Chair
Rohit Pappu, Washington University in St. Louis
Feng Gai, University of Pennsylvania
Thomas Kiefhaber, Martin-Luther Universität Halle-Wittenberg, Germany

Computational and Experimental Approaches to Protein Design

Rama Ranganathan, University of Texas, Southwestern, Chair
Patrick Barth, Baylor College of Medicine
Amy Keating, MIT
Jesse Bloom, Fred Hutchinson Cancer Research Center

DNA Nanostructures for Biophysics

William Shih, Harvard University, Chair
Lulu Qian, Caltech
Ulrich Keyser, University of Cambridge, United Kingdom
Peng Yin, Harvard University

Crowding and Order in the Genome

John Marko, Northwestern University, Chair
Maria Carmo-Fonseca, University of Lisbon, Portugal
Melissa Moore, University of Massachusetts Medical School
Ibrahim Cisse, MIT

Optogenetics in Neuroscience

Edward Boyden, MIT, Chair
Dirk Trauner, Ludwig Maximilians University München, Germany
John Spudich, University of Texas Health Medical School
Viviana Gradinaru, Caltech

Expanding Horizons in Biophysics and Medical Physics: Bridging the Scales from Molecules and Cells to Clinical Applications

Robert Jeraj, University of Wisconsin-Madison, Chair
Brian Pogue, Dartmouth College
David Jaffray, University of Toronto, Canada
Jennifer Curtis, Georgia Tech

Chemomechanical Coupling in Immune Response

Jay Groves, University of California, Berkeley, Chair
Cheng Zhu, Georgia Tech
Maria Garcia Parajo, ICFO, Spain
Barbara Baird, Cornell University

Synthetic and Systems Biology

Pamela Silver, Harvard University, Chair
Mary Teruel, Stanford University
Cynthia Collins, Rensselaer Polytechnic Institute
Jim Ferrell, Stanford University

Workshops

Signaling Complexes and Dynamics

Hao Wu, Harvard Medical School, Chair
Andrew Brooks, University of Queensland, Australia
Renhao Li, Emory University
Alemayehu Gorfe, University of Texas Medical School

Pentameric Ligand-gated Ion Channels: New Insights from Structure and Function

Cynthia Czajkowski, University of Wisconsin-Madison, Chair
Radu Aricescu, University of Oxford, United Kingdom
Claudio Grosman, University of Illinois at Urbana-Champaign
Michaela Jansen, Texas Tech University Health Science Center

Lipid Flippases

Raimund Dutzler, University of Zurich, Switzerland, Chair
Alessio Accardi, Weill Cornell Medical College
Kaspar Locher, ETH Zurich, Switzerland
Dieter Langosch, Technische Universität München, Germany

Voltage Sensing and Gating

Peter Larsson, University of Miami, Chair
Francesco Tombola, University of California, Irvine
Crina Nimigean, Weill Cornell Medical College
Francisco Bezanilla, University of Chicago

Molecular Mechanisms of Mechanosensation

Robert Fettiplace, University of Wisconsin-Madison, Chair
Daniel Minor, University of California, San Francisco
Boris Martinac, Victor Chang Cardiac Research Institute, Australia
David Corey, Harvard Medical School

Multiscale Biophysics of Membranes

Felix Goñi, Basque Country University, Spain, Chair
Suzi Jarvis, University College Dublin, Ireland
Erwin London, Stony Brook University
Ilya Levental, University of Texas Medical School

P-ATPases: Structure, Mechanism, and Disease

David Gadsby, Rockefeller University, Chair
Poul Nissen, Aarhus University, Denmark
José M. Arguello, Worcester Polytech Institute
Rajini Rao, Johns Hopkins University

Time-resolved Crystallography

Philip Anfinrud, NIH, Chair
Petra Fromme, Arizona State University
Marius Schmidt, University of Wisconsin-Milwaukee
Keith Moffat, University of Chicago

Frontiers in Biophysical Instrumentation Development

Joerg Bewersdorf, Yale University, Chair
Gabriel Popescu, University of Illinois at Urbana-Champaign
Thomas T. Perkins, University of Colorado, Boulder
Gabriela Schlau-Cohen, MIT

Computational Methods for Ion Permeation and Selectivity

Maria Kurnikova, Carnegie Mellon University, Chair
Benoit Roux, University of Chicago
Dirk Gillespie, Rush University Medical Center
Ulrich Zachariae, University of Dundee, United Kingdom

Methods for Tracking Single-Biomolecule Mobility, Clustering, and Conformational State

Keith Lidke, University of New Mexico, Chair
Maxime Dahan, Institut Curie, France
Raimund Ober, Texas A&M University
Taekjip Ha, University of Illinois at Urbana-Champaign

